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Editor - in - Chief
Mr. Ravi Singh

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UPROOT EVIL AND ESTABLISH DHARMA!

Ramnavami is a religious and historic holiday observed with passion by Hindus every year. It honours Ayodhya's King Dasharatha and Lord Rama, the son of Queen Kaushalya. The Hindu god Lord Rama was the seventh incarnation of Lord Vishnu from Dashavatar. This event occurs every year on the 9th day of the Shukla Paksha of the Chaitra month, according to the Hindu calendar (month). Ram Navami is also known as the Navami of the Shukla Paksha of the Chaitra month, which concludes with the nine-day Chaitra-Navratri celebration. Hindus observe it as a nine-day celebration that includes continuous recitations of Rama Charitra Manas, religious hymns, havan, traditional kirtan, and the distribution of offerings following devotion and aarti. Devotees worship Lord Rama as a child and God in his presence. Bhagavan, as everyone knows, was Lord Rama's seventh Vishnu incarnation, and he was born among regular people to alleviate their issues.

Nonetheless, the residents of Mithila and Ayodhya commemorate their wedding anniversary on Vivaha Panchami, according to the Valmiki Ramayana. Millions of devotees assemble to celebrate Ram Navami at Ayodhya (Uttar Pradesh), Sitamarhi (Bihar), Rameswaram (Tamil Nadu), Bhadrachalam (Andhra Pradesh), and other places. Thousands of devotees go on the Rath Yatra of Lord Rama, Mother Sita, Lakshmana, and Hanuman Ji, i.e. Julus (Shobha Yatra), after having a holy plunge in the holy river Ganga or Saryu.

The Ramayana is a major Hindu religious epic that narrates the narrative of King Dasaratha of Ayodhya and his son Prabhu Sri Rama. There was once a monarch named Dasaratha in the Treta

Yuga who had three wives (Kaushalya, Sumitra, and Kaikeyi) (Kaushalya, Sumitra and Kaikeyi). He had no offspring, which made him concerned about the future ruler of Ayodhya. Vashistha, the renowned sage, once encouraged him to execute a child sacrifice in order to satisfy his longing for a

Lord Vishnu's seventh incarnation, Rama, was born on Earth to eliminate injustice and establish Dharma. Lord Rama saved his disciples from the evil's onslaught. He annihilated all demons, including Ravana, and founded Dharma, eradicating

Nadu.

The idols of Lord Rama, Lakshmana, Mata Sita, and Hanuman Ji are decorated during this event. They prepare sweets and sweet beverages for rituals, ask Pandit Ji to do havan and Katha, and are religious at the conclusion of worship to eliminate bad energies and energy from their houses. Bhajans, mantras, and aarti are all read aloud. Individuals also pray for their family members and children's well-being.

To do the holy yearly puja, people fast for the full nine days or till the last day of Navratri. They recite the Hindu epic Ramayana, which Lord Rama and Sita pray to for happiness and serenity. They rise early in the morning after having a bath and worship the Sun, the Hindu god. Because they are all heart-connected, people revere Mata Sita, Lakshmana, and Hanuman alongside Lord Rama. This holiday recalls the triumph of good against evil powers and the restoration of religion following wickedness. The Rama Navami celebration begins in the morning with the giving of water to the Hindu deity Surya, since Hindus believe Surya, Lord Rama's forefather, was the Sun.

The ancient and majestic Rama Navami Rath Yatra procession is the ideal approach to show a peaceful Rama reign. They decorate Lord Rama, Mother Sita, Lakshmana, and Hanuman idols and parade them around the streets. People typically bathe in Ayodhya's sacred Sarayu River in acknowledgement of total body and soul cleanliness. The southern area commemorates the date as Lord Rama and Mother Sita's wedding anniversary, symbolising the union of husband and wife.



son. Rishyashruna specifically sought this yajna. The oblation deity provided him with a bowl of divine kheer when he finished the oblation. He divided the bowl's exquisite kheer among the three spouses. A few days after eating kheer, all of the queens fell pregnant. On the ninth day of Chaitra, Kaushalya gave birth to Rama in the afternoon, Kaikeyi gave birth to Bharata, and Sumitra gave birth to twin boys Lakshmana and Shatrughan.

religion from the whole earth. People of Ayodhya were so pleased with their new ruler that they began celebrating his birthday as Rama Navami every year, which is today a strictly Hindu event celebrated throughout India. Religious people celebrate. Chaitra Navaratri is recognised differently in different states; for example, in Maharashtra, it is known as Vasantotsav, whilst it is known as Chaitra Navaratri in Andhra Pradesh, Karnataka, and Tamil

A DAY TO APPRECIATE THE POWER OF THE IMAGINATION

Theatre, which dates back a few thousand years, is a distinct and fascinating aspect of civilization that has undoubtedly developed over time. The term "theatre" derives from an ancient Greek word that means "a place for viewing," and that definition is still relevant today. Even after centuries, theatre is still utilised to not only tell tales and see things, but also to have an influence on culture and society at large.

Theatre is a form of art that involves a diverse range of brilliant artists working in a number of ways, whether writing and directing, producing and acting, designing gorgeous costumes, or handling lighting and scene design. And World Theatre Day is here to thank people who volunteer their time and talent to keep the show running.

The International Theatre Institute (ITI) established World Theatre Day in 1962 as a day to honour and celebrate the beauty, creativity, hard work, and artistry that goes into all elements of theatrical production. It was also intended to remind people of the immense impact that theatre can have, whether it is honoured locally or worldwide. The World Theatre Day is still sponsored by ITI, the International Organization for Performing Arts, and is also supported by the United Nations Educational, Scientific, and Cultural Organization.

Peter Sellers, the Director of the Metropolitan Opera, Theatre, and Festivals, hosted the occasion and delivered the yearly message. Furthermore, the event included a platform for theatrical expression, which featured performances by 37 different rising artists from all around the world. These performances were filmed and aired on the ITI website so that

anybody in the globe may see them. Every year, World Theatre Day is an important occasion to celebrate for individuals who support and enjoy the theatre. Patrons of local theatre, costume designers,

and published online at the World Theatre Day website.

Sharing the value of theatre in today's world with friends and family members is a

- Theatre promotes literacy and education. Children that participate in theatre have been shown in studies to perform better academically.

- Live theatre fosters community. Theatre, by reminding individuals that they are not alone, creates opportunities for people in organisations and communities to interact and share their experiences with others. It's a means to foster human connection with the performers as well as a live audience.

- The arts can assist to open people's minds. Theatre provides individuals with the ability to experience the world from a new and diversified viewpoint by providing distinct and different insights on a wide range of themes.

Volunteering skilled individuals is an essential aspect of putting on local community theatre productions. Performers may be interested in auditioning for a lead role or a supporting one. Musicians may wish to audition for positions in the orchestra or band ensemble for musical performances. Graphic designers may even be required

to create marketing materials. Those who do not feel artistic in certain ways should not be excluded! Administrative personnel might collaborate with the advertising or ticket sales teams to ensure that the box office functions as smoothly as possible. Everyone is required to put on a fantastic production, and World Theatre Day is the perfect opportunity to get involved.



composers, scriptwriters, scene designers, actors, and a plethora of others will pleasure in increasing awareness for the importance of this day to the arts.

Every year, the International Theatre Institute sends out a message of welcomes and support to people who are involved with, or just enjoy, theatre in its different forms. Every year, the World Theatre Day subject is the same: Theatre and a Culture of Peace. These messages are often translated into a number of languages so that people from all over the world may hear, understand, and appreciate them. Today, it is simpler than ever to obtain access to these annual messages because they are filmed

crucial aspect of keeping theatre alive. Discover some of the reasons why live theatre is so crucial in the digital era, and then share your thoughts with others.

Perhaps any of these suggestions would be useful for initiating a positive discourse about theatre in honour of World Theatre Day:

- Live theatre promotes social conversation, discourse, and, perhaps, societal change. Theatre may be used to identify and confront issues, to listen to opposing viewpoints, and to provide opportunity for self-examination.

THE MIGHTY KING OF THE GOLDEN ERA – KRISHNADEVA RAYA

On the pages of history, there are many sagas of emperors and their diverse rules. Among them goes the legendary name of King Krishnadevaraya one of the greatest kings of the Vijayanagara Empire, which ruled over South India from the 14th to the 16th century. He was born on 17 January, 1471 AD in the Tuluva dynasty in Hampi, a city in present-day Karnataka. Krishnadevaraya was the son of Tuluva Narasa Nayaka and his queen Nagamamba. His father was an army commander under Saluva Narasimha Deva Raya, who later took control to prevent the disintegration of the empire and established the Tuluva dynasty of the Vijayanagara empire. He was the third monarch of the Tuluva dynasty.

The Hampi-Vijayanagara reached its zenith during Krishnadevaraya's reign (1509-1529 AD). It is also considered as 'Swarna Yugam' or 'Golden Age' or 'Utopian Rule'. He became the king of the Vijayanagara Empire during the age of 30, after the death of his elder brother. During his rule, he earned many prestigious titles such as 'Andhra Bhoja' (Bhoja of Andhra), 'Karnataka Simhasanadeeshwara' ('Lord of the jeweled throne of Karnataka'), Kanada Rajya Rama Ramana (Lord of the Kannada Empire), Gaubrahmana Pratipalaka (Protector of Brahmins and cows'), and 'Mooru Rayard Ganda (Lord of three kings). He became a dominant ruler of the peninsula by defeating the Sultans of Bijapur, Golconda, the Bahmani Sultanate, the Gujapati's of Odisha and became the most prominent Hindu rulers of India. When Mughal emperor Babur was taking stock of the potentates of North India, he had rated Krishnadevaraya as the most powerful king with the most extensive empire in the subcontinent.

Krishnadevaraya was married to Srirangapatna's princess Tirumala Devi and a famous royal dancer from Kodagu, Chinna Devi. He was the father to Tirumalamba (from Tirumala Devi) and Tirumala Raya, Vengalamba (from Chinna Devi)

Krishnadevaraya was an able ruler who expanded his empire through military, cultural, and diplomatic means. His reign is considered a golden age of the Vijayanagara Empire, marked by peace, prosperity, and cultural growth. He was a patron of art, literature, and architecture and supported numerous artists and scholars in his court. Krishnadevaraya had high esteem for his able chief minister Saluva Timmarusu (Mahamantri Timmarusu) who was an able administrator, and military strategist and whom he considered a fatherly figure and used dearly call

him 'Appaji' he was his highest advisor witty Tenali Krishna employed in his court.

One of his notable military successes was the defeat of the Bahmani Sultanate, which was the Vijayanagara Empire's primary rival. The two powers had been engaged in a series of wars for over a century, but Krishnadevaraya's military powers allowed him to finally defeat the Bahmani Sultanate in 1520. He also expanded his empire by conquering territories in present-day Tamil Nadu and



Andhra Pradesh.

In commemoration of one of his Udayagiri victories, Krishnadevaraya along with his two wives Chinna Devi and Tirumala Devi visited Tirumala to offer prayers as this temple was very dear to him. As the temple was his place of birth and childhood memories revolve around Chandragiri fort (near Tirumala hills) where he made several offerings of golden jewelry, diamond-studded crown to the Lord (presently in temple possession). Copper statues of Emperor Krishnadevaraya and his two Queens can be seen at Tirumala temple in Andhra Pradesh.

Krishnadevaraya's diplomacy was also a crucial factor in his success. He maintained cordial relations with neighboring kingdoms and formed strategic alliances. He was particularly close to the Portuguese, who were then establishing their presence in India. He sent his envoy to Portugal seeking naval support from the Portuguese to protect his kingdom's coastline, and in return, he offered to

provide them with valuable commodities such as pepper and cotton.

Portuguese travelers Domingo Paes and Duarte Barbosa's travelogues indicate that the king was an able administrator but an excellent general leading the front in the battle to even attending to the wounded many times, the king changed battle plans abruptly turning the losing battle into the stage of victory.

Krishnadevaraya's love for the arts was evident in his patronage of numerous artists, scholars, and writers. His court was a center of cultural exchange, with noted poets and writers from across South India converging there. He was himself an accomplished poet and wrote the famous work called "Amuktamalyada" in Telugu, which means "the garland of pearls that cannot be lost." The book is a poetic account of the story of the Hindu god Vishnu and is considered a masterpiece of Telugu literature. The Telugu language enjoyed special royal patronage as being one of the royal court languages of the Vijayanagara Empire along with Kanada.

Several instances in Krishnadevaraya's life demonstrate his wisdom and judgment as a ruler. Once, a Brahmin approached the king and demanded that his stolen cow be returned to him. The king, who was known for his impartiality and justice, ordered that the entire village be searched for the missing cow. When he was finally found with the accused, the king pardoned him but asked him to pay compensation to the Brahmin.

Krishnadevaraya's reign came to an end in 1529 when he fell ill and passed away at the age of 58. His death was mourned by people across his empire, and he is remembered to this day as one of the greatest kings of South India. His legacy continued to inspire many including the legendary poet and saint Annamacharya who composed several songs in his praise.

Krishnadevaraya's reign was a period of great glory and prosperity for the Vijayanagara Empire. Under his leadership, the empire expanded, and culture flourished. He was a wise, just, and generous ruler who was beloved by his people. His story continues to inspire people to this day, and his legacy has left an indelible mark on the history of South India.

SARLA AHUJA, 87, ESTABLISHES A MULTI-CRORE GARMENT COMPANY!



Sarla Ahuja is an 87-year-old woman entrepreneur from Rajasthan. Sarla, who married at the age of 16, did not enjoy spending her days managing household chores such as cooking and cleaning. Despite the fact that she could only study until Class 10, she remembered the stitching work her mother had taught her. She decided to supplement her family's income as a sewing machine operator in the neighbourhood when she was 18 years old. But she had to leave her job after only a few months to care for her children.

Sarla persevered for two years before launching Shahi Exports, which is now one of India's largest apparel manufacturers. She started the business in 1974 with Rs 5,000 and her first unit in Delhi. She now works with US importers directly, and her products include denim, twill bottoms, soft wovens, and knitwear. Shahi Exports' annual revenue is Rs 8,000 crore.

Sarla is the first woman entrepreneur in her family to establish the company. She started the business when she was quite young. She saw how much money other women were making with this work and thought, 'Why not give it a shot?' Sarla has established 51 factories in eight Indian states, including Haryana and Karnataka, over the years. Her company collaborates with major retailers worldwide, including Nike, Walmart, H&M, and Zara in North America, Europe, and Australia. Sarla would initially encourage women in the neighbourhood to work and earn a living, which would not only help them meet household expenses but also earn them dignity.

Previously, these women would spend the entire day

doing nothing but housework. They came from low-income families and lived in small towns. She taught them turpai (hemming) and stitching. She asked them to work for at least a week to get a sense of how it feels to be paid. They began to enjoy their work and would be happy to buy books for their children and enrol them in school, but their families did not approve. Back then, most men disliked sending their wives or daughters to work. Sarla believed that empowering women was important because there was joy in being able to fend for themselves financially.

Her company began with 10 female employees and now employs over 1 lakh people, with women accounting for 70% of the workforce. These women are also helped by a variety of programmes and initiatives, such as financial literacy. Personal Advancement and Career Enhancement (PACE) is a programme she started in 2007 to teach soft skills like effective communication, time management, problem-solving, and decision-making.

While they are generally general skills, we have seen how training women in such skills has made them more effective at work. It also contributes to improved workplace outcomes such as increased attendance,



attention, and productivity. The majority of her employees come from low-income families. These women frequently lack access to formal training and education, impeding their personal and professional advancement. They taught them about saving money, reproductive health, family planning, and menstrual hygiene, which many of them practised with fabric scraps. These issues may be personal, but they also have an impact on work. The programme enables these women to realise their full potential and realise their dreams.

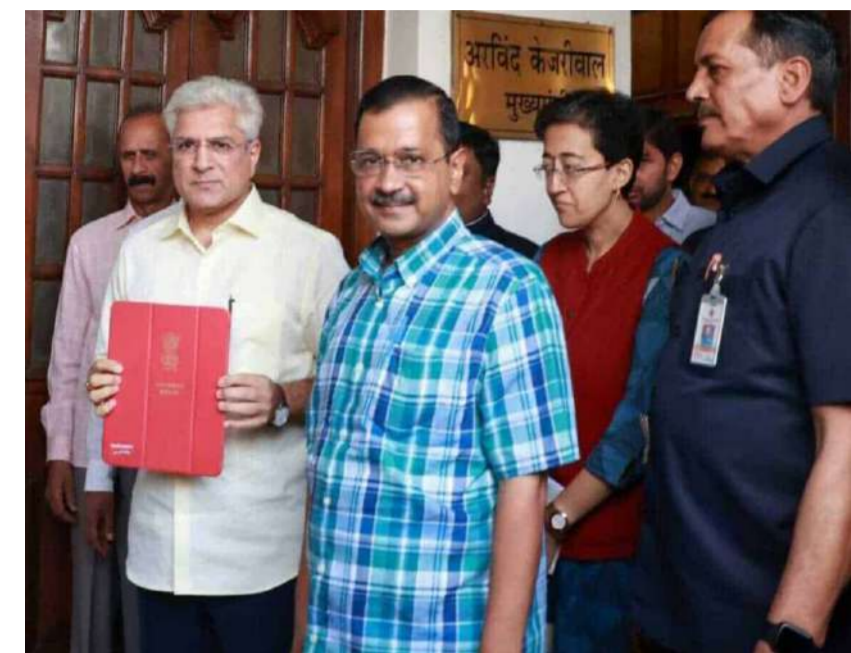
Kalyani Pandey, who has been with the company for 16 years, values the support she receives from the team.



This was her first job at the company. But she had resigned when she was pregnant with her first child. Sarla called her and inquired about her decision. She invited her to return whenever she felt better and suggested she can bring her child and leave him in the company's crèche. She returned after six months. Kalyani also received training through the company's PACE programme. Shahi is more than just a job for Kalyani. Her coworkers donated blood to her when she became ill from a uterine infection last year. Shahi granted her a three-month paid leave. Many people admire her for working for a company such as Shahi.

Sarla, who had to quit her first job to care for children, is laying the groundwork for a female-friendly workplace. Despite the fact that she retired from work nearly five years ago due to illness and handed over responsibility to her children and grandchildren, she stays up to date on the company's growth and ensures payments are made on time. "Be good to your workers," she advised aspiring female entrepreneurs. Help them with their problems whenever they need it.

DELHI HAS A RS 16,575 CRORE EDUCATION BUDGET



Delhi Finance Minister Kailash Gahlot presented the budget for this fiscal year, totaling Rs 78,800 crore, of which the Delhi education budget is 16,575 crore, a slight increase from Rs 16,278 crore last year.

The following are the major plans for the Delhi education sector this year:

- The government will again provide new tablets to all teachers, principals, vice-principals and DDE
- Each of the 350 Delhi government schools will receive twenty new computers.
- In 2021, there will be 20 Dr. Ambedkar Specialized Education Schools, which will nearly double to 37 schools.
- A multipurpose sports complex will be built on 35 acres of land in Samaspur Khalsa, Najafgarh.
- In the beginning, schools will collaborate with businesses to develop professional skills for students in the schools themselves through "Schools of Applied Learning."

The first semesters of the Shaheed Bhagat Singh Armed Forces Preparatory School and the Delhi Model Virtual School had also begun, according to Gahlot.

12 IIM-INDORE STUDENTS RECEIVED A PACKAGE WORTH RS 1.14 CRORE

The final placement at the Indian Institute of Management-Indore is completed, and 12 students have been offered an annual salary package of Rs 1.14 crore for a domestic job. According to an IIM Indore official, this is the highest pay package offered during the final placement of this session, representing a 132.6 percent increase over the previous year.

The highest salary offered during placement in the previous session was Rs 49 lakh. During this session's final placement, over 160 domestic and foreign companies offered an average salary of Rs 30.21 lakh to 568 IIM-I students. Students from the two-year Post Graduate Programme (PGP) and the five-year Integrated Programme in Management are among those who have received offers (IPM). Both courses are equivalent to an MBA.

According to IIM-I, the field of consulting has received the most job offers (29%) followed by general management and operations at 19%, finance and marketing at 18% each, and information technology at 16%. Meanwhile, 122 students who opted for campus placements at IIM Indore's IPM Social Internship have secured a 100% placement record with a whopping 127 offers.

THE SRCC TO HOST THE 'MINDUCTOR' FESTIVAL ON MARCH 27 AND 28

On March 27 and 28, the Shri Ram College of Commerce at Delhi University is hosting the 'Minductor' festival. According to the college, the summit will provide attendees with "insights and strategies for success in an ever-changing business landscape." The guests are MamaEarth founders Varun Alagh and Gazal Alagh, who will share their perspectives on entrepreneurship and innovation. SRCC will also feature multiple panels of industry experts discussing topics ranging from the latest corporate trends to Amrit Kaal to Inclusivity.

The panel discussion taken place on a virtual platform on March 26. Jayant Chandra, Director, PwC, Madhusudan Garg, Director, EY, and Chandru Badrinarayanan, COO, Blue Sky Analytics are among the panellists. The panel will be moderated by Kunal Shah, founder of Upsurge.club. On March 27 at 9 a.m., the SRCC will host another panel discussion on Amrit Kaal, a concept

deeply rooted in ancient Indian philosophy. Sharad Vivek Sagar, CEO of The Dexterity Group, Dhruv Sharma, former Additional Private Secretary to the Union Minister, and Ashish Goyal, Advocate, Supreme Court of India, are among the panellists.

Falit Sijaria, a Y20 representative, will moderate the discussion and ensure a productive exchange of ideas. The final panel discussion will focus on inclusivity, with experts including Maria Ahlin, TEDx Speaker, Author, CEO- Changing Attitudes, Thailand; Pritam and Manish, The Gay Couple, Digital Creators, and Aditi Arora, Country Director- India, Girl Up, UN Foundation, Forbes Asia 30 under 30, TedX speaker. Anurag Kashyap, Developmental Initiatives at the Confederation of Indian Industry, will moderate the discussion.

THE UNITED KINGDOM HAS EXPRESSED AN INTEREST IN COLLABORATING WITH KERALA IN THE FIELD OF HIGHER EDUCATION



The United Kingdom has expressed interest in collaborating with the Kerala government in areas such as higher education, according to Chief Minister Pinarayi Vijayan on Wednesday. Vijayan met with British Deputy High Commissioner Chandru Iyer here and discussed the potential for state collaboration with the UK in areas such as healthcare, education, and Fintech, among others.

Vijayan detailed his government's efforts, saying it has been focusing more on the quality of higher education in the state and that there is ample scope for cooperation with Britain in that sector. "The plan to hold an Education World Forum has been communicated by the Deputy High Commissioner. With the Department of Higher Education and Vice Chancellors, we will discuss the possibility of Kerala participating in the Forum." In a Facebook post, the CM stated.

According to Vijayan, Britain is interested in the Graphene Centre and the Kerala Incubation Centre. He informed the British delegation that the Kerala government promotes startups and innovation. He also stated that the southern state intends to establish such centres in fields such as biological science. Iyer, who is in charge of Kerala and Karnataka, stated that Britain is pleased to collaborate with the state, which is one of the best performing in India. Alan Gemmell, Britain's South Asia Trade Commissioner, and Kerala Chief Secretary V P Joy, among others, attended the meeting.

NAGPUR GROOMED FOR C20

The Civil 20 or C20 is one of the official engagement groups of G20. It provides a platform for Civil Society Organisations (CSO) around the world to voice the people's aspirations with the world's leaders in G20, ensuring that world leaders listen not only to voices representing the government and business sectors, but also to the proposals and demands of civil society, with the aim of protecting the environment and promoting social and economic development, human rights and the principle of leaving no one behind. Successfully conducting the G20 summit at Delhi, the orange city's major streets, and squares we're illuminated with lights and display board for the two days C-20 meet.



The two-day meeting was inaugurated on 20th under the chairmanship of Mata Amritanandamayi and in the presence of Deputy Chief Minister Devendra Fadnavis at the Radisson Blu Hotel in Nagpur. The delegates across the world were traditionally welcomed by the senior officials of the district administration at Dr. Babasaheb Ambedkar International Airport. Union minister for information and broadcasting Anurag Thakur said, "It's wonderful to see Nagpur as a host for the C20. The city's development and beauty will be visible to all visiting delegates." The speakers of the session were Nobel Laureate Kailash Satyarthi, G20 Sherpa Amitabh Kant, United Nations Resident Coordinator in India Shombi Sharp, Indonesian C20 Sherpa Ah Maftuchan, Brazil's Alessandro Nilo, Argentina's Guillermina Alaniz and Maharashtra Deputy Chief Minister

Devendra Fadnavis.

The inception conference discussed the work done by Civil20 in the last few months. A total of 14 themes (education, health, technology, environment, arts and crafts, democracy, human rights and sustainable development etc.) had been selected, for discussions in different sessions. The final meeting of Civil 20 will take place in the last week of July, after which a policy pack will be released and given to the G20.

Spiritual leader Amma said that humanity is facing many extraordinary challenges today. "There are also numerous challenges on subtler levels, which we may be unable to perceive or understand. At this point, human beings need two qualities: Wisdom to recognize the problem, and the mental attitude and intelligence to correct it," on the other hand Devendra Fadnavis shared the unique aspects of Nagpur in detail while explaining to delegates things to explore around the city. The first plenary session of C20 on the theme 'Balancing Development with Environment' was held on Monday and the Former chief information commissioner of India Satyananda Mishra chaired the session he said a common theme runs across all the subjects of the working group which was, that human beings were interdependent on their surroundings and nature. As many as 357 delegates from 26 countries were present in Nagpur for this session, including 113 from abroad.

MEDICAL VALUE TOURISM IN INDIA : DRIVING ECONOMIC GROWTH

India is emerging as a popular destination for medical tourism, wellness tourism, and holistic healthcare, and is expected to boost India's economy tremendously in 2023. According to the Medical Tourism Association's 2020-21 Medical Tourism Index (MTI), India ranks 10th out of 46 destinations globally for medical tourism and 12th in the top 20 wellness tourism markets globally. It is also ranked 5th in the tourism market in the APAC region. One of India's advantages is its ability to provide world-class quality healthcare at an affordable price, combined with complementary treatments in Ayurveda, which gives it a unique position in holistic healthcare.

Traditional medicine, wellness, Ayurvedic therapy, yoga, and wellness combined with exercise are expected to contribute significantly to the Indian economy, adding USD 9 billion by 2026 in curative aspects of healthcare. The global MVT market is expected to grow from USD 13.98 billion in 2021 to USD 53.51 billion in 2028 at a CAGR of 21.1 per cent during the forecast period 2021-2028.

Sunil Talati, the chairman of the Services Export Promotion Council (SEPC), believes that India's influx of patients has increased due to the world's opening up, as it is one of the most affordable destinations for medical value travel (MVT). He says that what makes India unique is that it offers a holistic approach to wellness and health, good infrastructure, and ease of communication. According to Talati, post-pandemic, India is coming into its own and is at the forefront of MVT globally.

To increase the value and quality of their services, industry players are adopting several strategies to set themselves apart from their competitors. These strategies include the availability of state-of-the-art health infrastructure, expanding training and expertise in specific medical specialities, establishing close partnerships with hospitals

and leading healthcare organisations, and investing in technology and precision medicine.

Indian government, supporting organisations, industry players, and other stakeholders are working actively towards promoting MVT in India, and provisions like the Ayush Visa by the government will help overseas patients access MVT in India, including Ayurveda, naturopathy, Unani, homoeopathy, medicine, wellness, etc.

The government's policy called 'Heal in



India' is expected to drive patients from different countries and boost medical tourism majorly. The MVT sector in India is supported by 40 healthcare organisations accredited by the Joint Commission International (JCI) and 1,400 NABH-

accredited hospitals providing quality care. MVT contributes about 10 per cent of revenue for many large hospital chains and could grow to 12-15 per cent in the next two years, despite the need to address the overall healthcare infrastructure.

The government has made several concerted and coordinated efforts, including outreach programmes, exhibitions, seminars, delegations, and policies, to position India as a leading wellness destination and raise awareness among developed countries about its state-of-the-art medical services. From providing Ayush Visa - a new category of 'Medical Visa' for overseas patients to holding global events like Heal in India, the government is working proactively to position India as 'The Wellness Destination'.

THE CENTER DEVELOPS GUIDELINES TO REDUCE HUMAN-WILDLIFE CONFLICT

The Ministry of Environment, Forests, and Climate Change (MoEFCC) has issued a set of guidelines for dealing with human-wildlife conflict (HWC) in an effective and efficient manner. Union Minister for Environment, Forests, and Climate Change Bhupendra Yadav has issued 14 advisory guidelines aimed at facilitating a common understanding among key stakeholders. The ministry recently shared detailed data on human-wildlife conflicts, which result in human deaths. Data show an increasing trend of HWC, with approximately 1,200 people killed in attacks by tigers and elephants across several states. Tigers claimed the lives of 57 people in 2021, rising to 106 in 2022. Elephants killed 461 people in 2021, increasing to 534 in 2022. Ten of the 14 guidelines are dedicated to reducing human-wildlife conflict with elephants, gaurs, leopards, snakes, crocodiles, rhesus macaques, wild pigs, bears, blue bulls, and blackbucks. The other four guidelines concern effective communication through various media, occupational and health and safety, crowd management in conflict-related situations, and addressing health emergencies and potential health risks associated with HCW. The guidelines were created as part of an Indo-German collaboration project on HWC mitigation. The MoEFCC will carry them out in collaboration with the forest departments of Karnataka, Uttarakhand, and West Bengal. GIZ, the German government's charitable arm, will also assist in their implementation. Between 2018 and 2022, the guidelines were developed through hundreds of regional and national consultations with over 1600 participants. Every five years, they will be reviewed.



UTTARAKHAND HAS UNVEILED ASIA'S LARGEST 4-METER LIQUID MIRROR TELESCOPE



In the presence of Lt. Gen (Retd.) Gurmeet Singh, the Governor of Uttarakhand, Dr. Jitendra Singh, Union Minister of State (Independent Charge) for Science and Technology, inaugurated Asia's biggest 4-metre International Liquid Mirror Telescope in Devasthal, Uttarakhand. The 4-meter International Liquid Mirror Telescope (ILMT) has been certified operational by the Aryabhata Research Institute of Observational Sciences (ARIES) and may now be utilised to explore the deep cosmic sky. The telescope, which is located on the ARIES Devasthal Observatory site in the

Nainital region of Uttarakhand, made its first light in the second week of May 2022. ARIES is an autonomous institute of the Indian Government's Department of Science and Technology (DST), located at an elevation of 2450 metres. According to Dr. Jitendra Singh, the International Liquid Mirror Telescope (ILMT) project involves collaborations with researchers from various institutes such as ARIES in India, the University of Liege and the Royal Observatory of Belgium in Belgium, Poznan Observatory in Poland, the Ulugh Beg Astronomical Institute of the Uzbek Academy of Sciences and National University of Uzbekistan in Uzbekistan, and Canadian universities such as the University of British Columbia in Canada. The telescope was built in Belgium by the Advanced Mechanical and Optical Systems Company and the Centre Spatial de Liege.

THE INCOME TAX DEPARTMENT HAS RELEASED THE AIS APP FOR TAXPAYERS

The Income Tax Department of India has released a new mobile app called 'AIS for Taxpayers' to help taxpayers view their information from the Annual Information Statement (AIS) / Taxpayer Information Summary (TIS). The AIS app displays information collected from various sources pertaining to the taxpayer in order to provide the taxpayer with a comprehensive view of the AIS/TIS. According to an official statement from the Income Tax Department, taxpayers can easily view information about their TDS/TCS, interest, dividends, share transactions, tax payments, and Income Tax refunds by using the new AIS app. The official statement reads, "This is another initiative of the Income Tax Department in the area of providing enhanced taxpayer services facilitating ease of compliance." Users can also view other information available in AIS/TIS, such as GST data and foreign remittances. Furthermore, the app allows users to provide feedback on the information displayed.



THE UNION HAS SIGNED AN A MOU WITH THE TN GOVERNMENT TO ESTABLISH INDIA'S FIRST PM MITRA PARK IN VIRUDHUNAGAR

The central government and the Tamil Nadu government signed a Memorandum of Understanding (MoU) to develop India's first PM Mega Integrated Textile Regions and Apparel (PM MITRA) Park in Virudhunagar District, TN. In the presence of Union Textiles Minister Piyush Goyal and TN Chief Minister M K Stalin, an Agreement was signed and exchanged between the Central and TN governments. The Government of India (GoI) has launched the largest-ever infrastructure initiative in the textile industry sector. The Government of India announced the locations for the establishment of 7 PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks for the Textile Industry in the states of Tamil Nadu, Telangana, Gujarat, Karnataka, Madhya Pradesh, Uttar Pradesh, and Maharashtra, with a total investment of Rs 4,445 crore over a seven-year period ending in 2027-28. The PM MITRA park would be erected on a 1,052-acre plot of land in the E Kumaralingapuram Virudhunagar District, near the Chennai-Madurai-Kanyakumari national highway (NH-44). It would be easily accessible from Thoothukudi ports and Madurai airport. The State Industries Development Corporation of Tamilnadu Ltd owns the planned project site (SIPCOT). The amenities of the PM MITRA park in Tennessee included plug-and-play infrastructure, an effluent treatment facility, and testing facilities. The infrastructure construction at Virudhunagar PM MITRA Park was projected to cost Rs 2,000 crore, including a Rs 500 crore Government subsidy. When completed, the textile park would employ 2 lakh people and contribute to the economic growth of southern Tamil Nadu. A total of 11 Memorandums of Understanding (MoUs) on investment commitments in the PM MITRA park project in Tennessee were exchanged between state officials and enterprises. The Agreement was signed by TN State Ministers Thangam Thennarasu, KKSSR Ramachandran, R Gandhi, and Union Ministers L Murugan and Darshana Vikram Jardosh.

ITF LUCKNOW FINAL: RUSSIA'S DONSKOY DEFEATS INDIA'S NO. 5 DIGVIJAY

After completing his assignment at the ongoing Lucknow leg of the ITF \$25K Men's Open, former world No. 65 Evgeny Donskoy of Russia is enjoying his tennis on Indian soil and will continue to do so in two more ITF events in Mysore and Chennai over the next 15 days. In a match that lasted almost two hours, Donskoy, 32, defeated Digvijay with a stunning victory over Australian Open champion Roger Federer in the second round of the Dubai Tennis Championships in 2017. To tie the match and even lead 4-3 in the decider, Digvijay hit some ferocious forehand cross-courts and serves. But Donskoy proved his mettle. Additionally, he displayed exceptional sportsmanship by declaring the ball "right" after the umpire had determined its outcome. Donskoy, who frequently competes in the Challengers, claimed that taking part in ITF tournaments had given him the opportunity to earn crucial ATP points and experience playing a variety of players, particularly the consistently strong Indians. He commended Somdev Devvarman, Yuki Bhambri, Rohan Bopanna, and Sumit Nagal for being Indian. Ahead of the Donskoy-Digvijay match on court No. 1, India's Abhinav Sanjeev Shanmugam gave it his all but faltered late, losing to Japan's Y Takahashi 0-6, 7-5, 6-7. While spirited Siddharth Vishwakarma defeated young Rushil Khosla 7-6, 6-3 to advance to the second round, Indian Davis Cup champion Karan Singh defeated Japan's S Sekiguchi 6-3, 6-4. Shashikumar Mukund, No. 2 in India, faced little opposition before defeating Stijn Pel of the Netherlands 6-4, 6-2 in straight sets. In a grueling three-set match, M Sureshkumar, a fellow countryman, defeated Niki Poonacha 7-6, 6-4, 6-2. Oliver Crawford, the second seed, defeated British player George Loffhagmen 2-6, 6-3, 6-3 by recovering from a set deficit and displaying excellent fitness and fluid strokes. Siddharth Rawat of Noida advanced to the second round by defeating Ishaque Eqbal 4-6, 6-2, 6-4, while Yash Chaurasia of Uttar Pradesh was eliminated by 2016 Australian Open Boys Doubles champion Blake Ellis 6-3, 6-3.



ELVIRA SETS COURSE RECORD AND LEADS CHALLENGE TOUR IN INDIA

Manuel Elvira shot a nine under par round of 63 to take the lead after the first round of the Duncan Taylor Black Bull Challenge, setting a new course record for a professional competition at Karnataka Golf Association. The 26-year-old made the turn at six under par after making six birdies on the front nine, and four more birdies and one bogey on the back nine gave him the lead going into the second round of the European Challenge Tour's first tournament in India in ten years. The Spaniard moved one stroke ahead of Welshman Oliver Farr, who is in second place on eight under par, as he maintained his strong start to the season, which has seen him move into the top 20 on the Road to Mallorca Rankings. "It feels incredible," he said. "I wasn't concentrating on the course record; all I wanted was to sink the ensuing putt and get to ten under par. Sadly, I missed it, but I'm very pleased with my round today." Elvira was pleased with his first round and thinks that using a clever strategy is essential for navigating Bangalore's tree-lined layout. Matteo Manassero, a four-time DP World Tour winner, Englishmen Steven Brown and Ashley Chesters, Swedes Joel Sjöholm and Henric Sturehed, Italian Stefano Mazzoli, German Velten Meyer, and Indian duo Aman Raj and M Dharma are among the nine players who share third place on five under par.



AFTER DEFENDING WORLD BOXING CHAMPIONSHIP TITLE, NIKHAT ZAREEN SAYS, "THIS MEDAL IS FOR MY COUNTRY INDIA"

Nikhath Zareen, who won her second gold medal at the World Boxing Championship and successfully defended her title on Sunday, referred to the event as the toughest of her career and dedicated her medal to India. Nikhat Zareen, a renowned boxer from India, finished off an outstanding run at the Mahindra IBA Women's World Boxing Championship with a stunning victory in the finals at the Indira Gandhi Sports Complex on Sunday, becoming just the second Indian woman to have two World Championship gold medals to her name. With a rampant performance against the twice-crowned Vietnamese Asian champion Nguyen Thi Tam, the tenacious Nikhat (50 kg) lived up to her name and earned a crushing 5-0 victory. The current World Champion established her dominance in the fight right away by landing precise punches and dodging the Vietnamese attacks with her quick feet. With this triumph, Nikhat joined boxing legend Mary Kom, who took home a competition-record six gold medals, as the only other Indian female fighter to win two golds at the World Championships. Nikhat's victory gives India a total of three gold medals in the competition after fellow Indians Saweety Boora (81 kg), a three-time Asian medalist, and Nitu Ghanghas (48 kg), a medalist from the 2022 Commonwealth Games, won gold for the hosts on Saturday. Later tonight, when she enters the ring to compete against Australia's Caitlin Parker, a two-time Commonwealth Games medalist, bronze medalist from the Tokyo Olympics, Lovlina Borgohain will try to give India a fourth gold medal.



HIMANI PUNIA OF JAIPUR WINS TWO BADMINTON CHAMPIONSHIPS

At the ongoing Indian Masters Veteran National Badminton Championship 2023 in Goa, Himani Punia of Jaipur won two titles. Himani won the gold medal by defeating Manisha Singh of Chhattisgarh 21-16, 21-17 in the women's singles 40+ final. Himani and Tamil Nadu's Nallia Gandhi won the women's doubles 40+ event and took home the silver medal. Himani has qualified for the Indian team for the World Masters Championship to be held in South Korea thanks to her two victories. Sundarkanti awards selection committee meeting today: On Saturday, a meeting of the selection committee will be held to shortlist the senior and junior Rajasthan women cricketers for the Sundarkanti Joshi Cricket Awards. The Radha Niwas Cricket Club presents the awards in an effort to support female cricketers. Former players from the state of Rajasthan will be involved in choosing the names of the winners, according to club president and former Rajasthan Ranji Trophy player Vipin Joshi. 33 districts will get Khelo India Centers: Khelo India Centers will be present in each of Rajasthan's 33 districts by 2023-24, according to the chief sports officer of the Rajasthan State Sports Council, Virendra Poonia.



EXPERT



Dr. (Mrs) Chandra Hariharan Iyer

Assistant Professor, Department of Management Studies, B.K.Birla College (Autonomous), Kalyan.

PhD(Management-Finance), M.Phil(Management), MBA(Finance), M.com, M.Sc.(Psychology), M.A. (Philosophy and Religion) DBM, PGDBM, PGDFM, PG Diploma in Guidance & Counselling

FAQs ON

Learning and Development through Ancient Indian Wisdom

Q1. What is Nava Nidhi??

Ans. According to Hindu religious texts, "Nidhi" refers to a treasure made up of nine treasures (Nava Nidhi) that belonged to Kubera, the deity of wealth. After being vanquished by his cousin brother Ravana, Kubera fled Lanka with all of his wealth and fled to the Himalayas, where he founded "Alkapuri," close to Kailas. Yet another popular attribute to Kubera is that he gave a loan to Lord Venketeswara of Tirupathi for his marriage with Goddess Padmavati, and the lord requested his devotees to donate liberally to repay his loan to Kubera. Thus, the well-known "kanduvattikaran" Kubera became responsible for the lord of Tirupathi to become the first person to pay loan Installment in the world! The lighter aspects of Kubera apart, the nature and characteristics of the nine Nidhis have remained largely not clearly understood. There is positive as well as negative aspects we need to understand, let us discuss the same:

1. **Padma Nidhi (Lotus flower):** Those who

achieve the nidhi known as Padma are thought to be under Lakshmi's control and secure strength and skill in battle as well as control over all mortals' wealth. The advantage is that Padma-wealth nidhi's ensures the possibility of enjoying the life. It is assumed that the holder of this Nidhi earned it in line with Sattva Guna. It possesses the qualities of honesty, innocence, chastity, and ethics. Also, the wealth acquired is Sattvik and can be passed down to all next generations. Individuals having Padma Nidhi frequently give to charities as well.

2. **Mahapadma Nidhi (Great Lotus flower):** For someone with yogic tendencies, the nidhi known as Mahapadma guarantees the authority over all priceless stones in the universe. From this, spiritual sentiments are dominant. This is comparable to Padma Nidhi, where maha means large and refers to a large lotus. The mahapadma nidhi school of thought is believed to provide success and wealth in all facets of life. Mahapadma Nav Nidhi represents a Sattvik idea, and its goodness is only extended to the following seven generations. The Maha Padma Nav Nidhi exhorts followers to show kindness and spread their fortune.

3. **Neel Nidhi (Sapphire):** It is thought that having Neel Nidhi keeps a person sattvic and ensures them never run out of money. This Nidhi is made of sapphire or other precious stones. It exists in both Rajas and Sattva gunas. The trait of rajas is passion. The three generations are eligible to inherit Neel Nidhi. Despite the noble affluence attained as a result of the Rajas' presence, making money can also include scam. Neel Nav Nidhi's guiding principle is that it promotes prosperity and financial security.

4. **Mukunda Nidhi (A precious stone):** Cinnabar or quicksilver is a symbol for Mukund, which is governed by the Rajas guna. Rajogun evolves, and the person stays interested in the group. A person only carries this Nidhi for one generation. The people who possess this Nidhi are supposed to have fallen into wealth out of nowhere, which they manage to spend up in a single lifetime since it lacks Sattva, honesty. The Mukunda Nav Nidhi school of thought holds that it is an asset that shouldn't be passed down to subsequent generations. It is thought to be a prize for those who are undeserving and who have acquired wealth without working for it, but rather than hoarding, the individual should use it to help others.

5. **Nanda Nidhi (Joy):** Tamas and Rajas Guna are in abundance in the person who possesses Nanda Nidhi. Joy or delight are used to illustrate it. He would undoubtedly receive abundant crops and hunger-free protection from those who are keeping Nanda Nidhi. It is thought that those who possess this Nidhi have long lives. They frequently have high aspirations and keep moving forward. Yet, a drawback of persons with this nidhi is that, because of Rajas guna, these individuals often frequently crave approval and admiration for themselves. The Sattva and Rajas gunas, or attributes, are balanced by Nand Nav Nidhi, according to its underlying philosophy. Peace, happiness, and contentment are all aided by this balance in life.

6. **Makar Nidhi (Crocodile):** Those who has Makar Nidhi collects huge weapons. Crocodile is the emblem for this Nidhi, which is controlled by the Tamas Guna, a trait associated with sluggishness, gloom, and dullness. The Makara Nav Nidhi is related to the sixth chakra, often known as the third eye or Ajna. As Tamas is in charge,

these individual exhibits either undesirable or admirable traits and exclaims from a position of authority. Weapons are also used to kill Makara Nidhi holders, it is believed. As Tamas preside over this, the individual radiates dark or wicked tendencies and tinkers with kingship or other positions of authority. A person can use their strength for good when they are in balance, according to the concept of Makara Nav Nidhi, which is based on spiritual power and balance.

7. **Kachhap Nidhi (Tortoise):** Kachhap Nidhi allows one to happily appreciate their fortune. The word "tortoise" is kachchhapa. Like to this animal, the individual who possesses this Nidhi amasses enormous wealth but hides it inside his shell rather than exploiting it. This individual is typically a miser who rarely spends money on himself. The guiding principle of Kachhapa Nav Nidhi is to conserve money for future years rather than squander it carelessly. It urges people to invest their money sensibly and with caution in order to have a solid financial foundation.

8. **Shankh Nidhi (Conch Shell):** For one generation only, this nidhi can be utilized. He is the possessor of unrivalled wealth if this nidhi is present. A conch shell is the symbol for this Nidhi. The two nidhis Sanka and Padma grant people both earthly pleasures and celestial delight. Sanka-yogic nidhi's abilities lead to happiness that results from self-realization. The negative aspect is that person is known to be a self-centered individual who only thinks about himself and not even those of his family. The Shankh Nav Nidhi school of thought promotes independence and money accumulation for one's needs and desires. Also, it emphasizes the need of being content with what you have. Additionally, it is believed that acquiring wealth can help you safeguard your future and the futures of those close to you.

9. **Kharva Nidhi (Dwarf):** One who possesses Kharva Nidhi overcomes foes and enemies. Kharva means cups or the idea of infinity. This Nidhi combines the smaller functions of the eight other Nidhis. Kharvas are highly strategic and consider their next action at all times. A Kharva Nidhi person is cunning and constantly looking for ways to extort money from others and increase his own luxury. A Kharva Nidhi person always seeks out money and strives to increase his income by obtaining wealth from others, which is a negative characteristic. The guiding principle of Kharva Nav Nidhi is that one should never take advantage of another person's vulnerability; instead, one should consider how to assist them. It teaches that in order to increase money, one should constantly concentrate on forming connections, allies, and partnerships with others. In order to foster a successful atmosphere, it encourages interpersonal cooperation and collaboration.

Hanuman is believed to have possessed the Nava Nidhi mentioned above. The hymn "Ashta Siddhi Nav Nidhi Ke Daata, As Var Deen Janki Mata" also contains this phrase. In other words, a person can achieve eight different Siddhi types and nine different Nidhi types in their life because to Hanuman's dedication. Our predecessors lived lovely lives and had a deep belief in the law of affirmations so they used to chant hanuman chalisa or other powerful affirmation spells. I hope the next generation will uphold our values and recognize the significance of the traditional Indian knowledge system. Let us return to our beginnings; it is still relevant now.



QUIZ TIME

1. Which state launched the 'Mukhyamantri Vriksh Sampada Yojana'?
2. Which country launched the '2022 Country Reports on Human Rights Practices'?
3. Abel Prize is conferred to recognise outstanding contributors of which field?
4. What is India's rank in the biogas consumption in the world?
5. Devaluation is mainly done for which of the following?
6. Which was the first modern industry to develop in India?
7. Khadi and Village Industries Commission was established during which of the following five year plan?
8. The X-ray crystallography mainly uses which among the following properties of electromagnetic radiation?
9. Who among the following is credited to work for the unification of electricity, magnetism and optics field of Physics?
10. What will be the work done in holding a 25 kg iron plate for 25 seconds

Answers

1. Chhattisgarh
2. USA
3. Mathematics
4. 2
5. Encourage export
6. Iron and Steel Industry
7. Second
8. Diffraction
9. James Clerk Maxwell
10. 0

The HULAHUL Times TEAM

Editor-in-Chief : Mr. Ravi Singh

Editors

- Dr. (Ms.) Smita Kuntay
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- Ms. Deepika Singh

Content Writers

- Preeti Sharma
- Reshma S.

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For Internship

Please mail your updated CV on
hr.hulahulfoundation@gmail.com

DID YOU KNOW?

THREE TIMES THE GLOBAL AVERAGE WOMEN PILOTS IN INDIA

According to an official release, women account for up to 15% of pilots in India, which is nearly three times the global average of 5%. However, the government currently has no special programme to encourage pilot training, according to the report. It also stated that there are currently 67 expat pilots working with various air operators in the country. According to the International Society of Women Airline Pilots, India has the highest percentage of female pilots in the world, with approximately 15% of all pilots female, compared to 5.5% in the United States, the world's largest aviation market, and 4.7% in the United Kingdom.

According to data received from various Indian scheduled airlines, a total of 244 pilots were recruited in 2021, according to the release, and industry estimates indicate that the country may require 1,000 pilots per year over the next five years. The annual requirement for commercial pilots is determined by a variety of factors, including an airline's financial health, expansion plans, and growth in the aviation sector, according to the release. According to the Directorate General of Civil Aviation (DGCA), there are approximately 10,000 pilots employed with various domestic airlines in India, including 67 foreign nationals. According to the release, the country has 35 DGCA-approved Flight Training Organizations (FTOs) operating from 53 bases.

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